

# BALLOT MEASURE 9

Incisively cuts to the heart of the political climate.... Galvanizing”  
– NEW YORK TIMES

“Infuriating, inspiring and deeply depressing, this documentary is mandatory viewing for those who are still fighting to make America a true democracy.”  
– LOS ANGELES WEEKLY

“A far-ranging exposé of hate politics that crosses lines of race, religion and sexual identity, this might be the next training manual on how to rescue the soul of America.”  
– B. RUBY RICH

“An eye-opening and chilling portrayal of the epidemic of racial and anti-gay hatred.”  
– TORONTO GLOBE & MAIL

**In 1995 *Ballot Measure 9* shocked movie-goers** with its inside views of a divisive anti-gay election battle, and with the unprecedented violence the campaign rhetoric provoked--such that activists were given full-time police protection, and on election night wore bullet proof vests.

**The social and political chasms** are no less divisive today, and as the polarizing issue of gay marriage re-invigorates the “cultural wars,” *Ballot Measure 9* resonates as strongly as ever. Its vivid illustration of both the politics of intolerance and a successful broad-based civil rights campaign remains instructive for a new generation of voters and educators.

**For educators, *Ballot Measure 9*** is the starting point for dialogue about the democratic process, offering a valuable window to discussions about the health of the society in which we live. For civil rights workers, this account of successful grassroots organizing is an instructive model and inspirational organizing tool.

**RECOMMENDED FOR HIGH SCHOOLS, UNIVERSITIES, LIBRARIES, COMMUNITY & CIVIL LIBERTIES GROUPS.**

*72 min. + 40 min. of updating features / USA / color / NR / 1995 (DVD 2008)*

More info: [www.ballotmeasure9.com](http://www.ballotmeasure9.com)

Educational purchase on DVD or streaming: Collective Eye, [www.collectiveeye.org/](http://www.collectiveeye.org/)

## WHAT EDUCATORS SAY:

“A pivotal teaching tool... Student comments after viewing this film have been striking for the level of critical self-reflection it inspires. They come away having learned a valuable and important history lesson, and with a heightened sense of responsibility and awareness of the subtle forms of intolerance in which they themselves have participated.”

-Professor Douglas P. St. Christian  
Dep't of Anthropology, McMaster University

“Ballot Measure 9 is a great tool for illustrating the influence of stereotypes and prejudice on behavior that threatens the civil liberties of all people. It stimulates provocative discussion and gets students thinking about issues of social justice in their own lives. I have found it to be an indispensable part of my curriculum.”

-Dr. Laurie Rudman  
Dep't of Social Psychology, Rutgers University

## AWARDS:

- **Sundance Film Festival**—Audience Award
- **National Educational Film Festival**—Silver Apple
- **Berlin Film Festival**—Teddy Bear
- **Edinburgh Film Festival**—Best of the Fest 0
- **Los Angeles Outfest**—Grand Jury Prize
- **Denver Int'l Film Festival**—People's Choice Award
- **GLAAD Media Award**—Best Documentary

## RECOMMENDED STUDIES:

American Studies – Anthropology – Civil Rights & the Constitution – Conflict Resolution – Culture & Gender Studies – Ethics – Film & Video Studies – History – Humanities – Human Rights – Human Sexuality – Journalism – LGBTQ Studies – Law – Mass Communications – Minority Studies – Political Science – Popular Culture – Psychology – Social Policy & Welfare – Social Studies – Sociology – Women's Studies

